

Playbook: Using Bing Image Creator for Character Development

Objective:

This playbook will guide you, Trailblazers, on how to use **Bing Image Creator** to bring your characters to life for the AI Writers Guild. With your **Microsoft A3 licenses**, you'll have extra capabilities to create consistent, high-quality images while exploring different art styles. You'll also learn how to set a **seed** to keep your character's look consistent across multiple images.

Step 1: Accessing Bing Image Creator

1. **Open Bing in your browser**
 - Go to [Bing Image Creator](#) or access it via the Bing search engine.
 2. **Sign in with Microsoft**
 - Log in using your **Microsoft account** linked to your **A3 license**. This grants you **more free image generations** and greater flexibility than basic accounts.
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Step 2: Choosing Your Art Style

You have a variety of art styles to choose from in Bing Image Creator. Here's a guide to some popular styles and what they offer:

1. **Realism**
 - **Description:** Detailed and lifelike, perfect for creating characters that look like they belong in the real world.
 - **Use for:** Characters in modern or historical settings where realism is essential.
2. **Fantasy**
 - **Description:** Magical, otherworldly style with vivid colors, mystical elements, and surreal details.
 - **Use for:** Characters in mythical, fantasy, or sci-fi worlds.
3. **Anime**
 - **Description:** Based on the stylized, exaggerated features of Japanese animation. Think large eyes, expressive emotions, and bold lines.
 - **Use for:** High-energy or stylized characters, particularly in futuristic or adventure-based stories.
4. **Cartoon**
 - **Description:** Simple, exaggerated features with a playful or humorous tone.
 - **Use for:** Lighthearted characters or comedic stories.
5. **Steampunk**
 - **Description:** A retro-futuristic style that blends Victorian elements with steam-powered technology.
 - **Use for:** Characters in alternative historical settings or futuristic adventures.
6. **Noir**

- **Description:** Dark, shadow-heavy art with high contrast. Characters have a mysterious, film-noir feel.
- **Use for:** Detective stories or moody, atmospheric character development.
- 7. **Abstract**
 - **Description:** Highly creative and interpretive, focusing more on color and form than realism.
 - **Use for:** Characters in dreamlike, surreal settings.
- 8. **Impressionism**
 - **Description:** Soft brushstrokes and light to create an atmospheric effect, capturing the "impression" rather than fine details.
 - **Use for:** Characters in soft, natural, or historical settings.
- 9. **Comic Book**
 - **Description:** Bold lines, strong color contrasts, and dynamic poses reminiscent of superhero comics.
 - **Use for:** Action-driven characters or stories with dramatic conflict.

Tips:

- Be sure to **include your chosen art style** in the prompt. For example: "A teenage detective in anime style with curly brown hair..."
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Step 3: Crafting a Strong Prompt

Use this template to incorporate the art style into your prompt:

- **Basic Prompt Template:**

"A [describe your character's role, e.g., young warrior, teenage detective, etc.] with [hair color], [eye color], wearing [clothing style], drawn in [art style]. They are standing in [setting, e.g., forest, city, classroom] and have a [expression, e.g., serious, happy, thoughtful] look."
- **Example:**

"A teenage detective with curly brown hair, bright blue eyes, wearing a hoodie and jeans, drawn in anime style. They are standing in a dimly lit city alley, looking curious and focused."
- **Setting a Seed for Consistency:**
 - To make sure your character looks the same across multiple images, you'll need to **set a seed**. After generating an image you like, look for the **seed number** (usually found in the metadata or advanced options).
 - Include the **seed number** in your prompt to recreate the same character:
 - **Example:** "A teenage detective with curly brown hair and bright blue eyes, drawn in anime style, seed: 123456789."
- **Tips to add to your prompt:**
 - **Add the words, "on a solid white background"**.

- **Write about the noun you're depicting, then add "in the style of anime" to the end.** Then change just the style words to alter the graphic of the noun.
 - A medieval castle, in the style of **anime**
 - A medieval castle, in the style of **steampunk**
 - A medieval castle, in the style of **realism**

This ensures your character's features remain consistent when you generate new poses or settings for them.

Step 4: Generating and Downloading Your Image

1. **Type Your Prompt**
 - Enter your character's description in the text box. Click "Create" to generate the image.
 2. **Review and Adjust**
 - Bing Image Creator will generate a few options. If you set a seed, the character should remain consistent. Review the images and tweak the prompt if needed.
 3. **Download Your Image**
 - Once satisfied with the result, click on the image to enlarge it, then download it to your device.
 4. **Bonus with Your A3 License**
 - Your **A3 license** provides more free image generations, so don't hesitate to experiment with different art styles or settings until your character is just right!
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Step 5: Refining Your Character

Use the image you generated to update your character's profile:

- **Update your OneNote Notebook:** Refine any new details about your character's appearance, behavior, or backstory based on the image.
 - **Character Consistency:** Thanks to the **seed feature**, your character will remain visually consistent across multiple images. This helps with continuity in your story.
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Step 6: Sharing with the Guild

Once you've developed your character's image:

1. **Upload the image** to the **AI Writers Guild Engage app**.
2. **Write a brief description:** Include the original prompt, the art style you chose, and any thoughts on how the image shaped or refined your character's development.

3. **Engage in peer feedback:** Check out your peers' creations in the Engage app, provide constructive feedback, and get inspired by each other's work.
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Optional Challenges

- **Create alternate versions:** Generate your character in multiple art styles (e.g., anime, realism, steampunk) to explore different creative approaches.
 - **Visualize supporting characters:** Use Bing Image Creator to develop images for side characters or antagonists in the same style.
 - **Create a group shot:** Generate an image featuring multiple characters to visualize your cast together.
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Good luck, Trailblazers! Bring your characters to life and have fun exploring the possibilities of AI-generated art!