

Playbook: Using Canva Pro for Education to Create a Blog Post on the French and Indian War (1754-1763)

Step 1: Set Up Your Canva Account

1. **Access Canva Pro for Education**
 - Click on [this link to get access to your class on Canva](#) .
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Step 2: Choose a Blog Post Template

1. **Navigate to Templates**
 - From your Canva dashboard, go to the **Templates** section on the left-hand side.
 - In the search bar, type “Blog” to find a variety of pre-designed templates.
 2. **Select a Template**
 - Browse through available blog post templates and select one that fits your topic or theme.
 - Click **Use this Template** to start customizing the design.
 3. **Customize the Template for the French and Indian War**
 - Once you select the template, you'll be taken to the Canva editor. Here, you will customize the template to focus on the **French and Indian War (1754-1763)**. Your blog post will highlight key events, people, and the significance of this war in North American history.
 - Do some good quality research.
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Step 3: Customize Your Blog Post Design

1. **Edit the Text**
 - Click on the text boxes within the template to edit the content.
 - Replace the placeholder text with your blog post's title, such as "The French and Indian War: 1754-1763" or a creative title reflecting the war's impact. You don't have to summarize the war. You're welcome to find an obscure story that

happened during that time and bring it to life in relation to the war.



2. Change Fonts and Colors

- Adjust fonts and colors to fit a historical theme. Consider using fonts that give a classical feel and stick to neutral or period-appropriate colors.
- Click on any text box, then use the toolbar at the top to change fonts, sizes, and colors.

3. Add Historical Images or Graphics

- Use the **Elements** tab on the left sidebar to add relevant images such as maps of North America during the war, portraits of key figures, or illustrations of battles.
- You can also upload custom images by going to **Uploads**. For instance, historical documents or artifacts related to the French and Indian War.
- Resize and reposition the images to enhance the layout of your blog post.

4. Incorporate Educational Elements

- Add timelines or simple infographics that show the sequence of events during the war.
- Use **Charts** under the **Elements** tab if you need to visualize the effects of the war, such as territorial changes.

5. Use Canva's Free Education Graphics

- Canva for Education provides additional free icons, images, and illustrations that are related to history or education. Explore these to give your post a more interactive and educational feel.

Step 4: Finalize and Export Your Blog Post

1. Proofread and Adjust

- Review the entire post for historical accuracy, clarity, and correctness.
- Ensure all images and text are aligned properly and make necessary adjustments.

2. Download the Blog Post

- When you're happy with your design, click the **Share** button at the top right.

- Choose **Download**, and select the file format you want (PNG, JPG, PDF, etc.).
 - Export the blog post as an image (PNG or JPG) to use in your WordPress editor.
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Step 6: Share the Blog Post

- When completed, share your blog post in the Website Design Microsoft Team in the General channel in the Posts.
 - The website design admin team will be adding them to the website in the coming days and weeks.
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Tips for Success:

- **Engage with Readers:** End the blog post with a call-to-action (CTA) encouraging readers to leave comments about their thoughts on the French and Indian War's significance.
- **Use High-Quality Images:** Incorporate visuals that reflect the historical period to make the post more engaging.
- **Maintain Historical Accuracy:** Use trustworthy sources for historical information and verify facts before publishing.
- **Collaborate with Students:** Assign students different aspects of the French and Indian War, such as specific battles or leaders, to ensure comprehensive coverage in the blog post.